

Mary Heartlein

GRAPHIC DESIGNER

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EDUCATION

St. Louis Community College *Graphic and Interactive Design*

January 2023–Present

A NASAD accredited institution

Kansas City Art Institute Pre-College Art Lab *Animation*

Summer 2019

A three week intensive study program

EXPERIENCE

Graphic Designers of Meramec *Treasurer, Social Media Manager*

January 2025–Present

Managed the club's budget, allocating funds for events, materials, and software subscriptions.

Designed promotional materials, including flyers and social media graphics, to increase membership and engagement.

Collaborated with the executive team to plan workshops, speaker events, and community design projects.

Kirkwood Children's House *Afternoon Assistant Teacher*

September 2023–Present

Assisted in implementing Montessori-based learning strategies, encouraging hands-on and self-directed learning.

Provided individualized support to students, enhancing engagement and cognitive development.

Maintained a well-organized classroom environment, promoting curiosity and independence.

KinderCare *Lead Teacher*

January 2021–August 2023

Designed and led engaging lesson plans, fostering a creative and nurturing learning environment.

Managed classroom activities, ensuring a structured yet flexible curriculum tailored to students' needs.

Communicated effectively with parents and staff to support child development and progress.

Nordstrom *Customer Service Representative*

September–December 2021

Delivered top-tier customer service, assisting clients with purchases, returns, and inquiries.

Developed strong problem-solving skills by handling complex customer concerns with professionalism.

Strengthened brand loyalty by ensuring an exceptional shopping experience through personalized assistance.

SKILLS

Technical

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Lightroom)

Branding & Visual Identity

Typography & Layout Design

UX/UI Design

Canva

Figma

HTML & CSS Coding

General

Leadership & Organization

Problem Solving

Creative Thinking

Time Management & Multitasking

Collaboration & Teamwork

Communication & Client Relations

Attention to Detail

ACHIEVEMENTS

4.0 GPA

Second place and Honorable Mention recipient for the Meramec Student Exhibition, a juried showcase requiring an application process, **2025**

Designed the official promotional poster for the theatre production *Hand to God*, selected by the director for public use, **2024**

Selected to showcase work in the Meramec Student Exhibition, a juried showcase requiring an application process, **2024**

Recipient of the *Myrtle Walker Art Grant*, awarded for outstanding artistic achievement and creative potential, **2019**